

Attending: Glenn Andersen, Richard Coleman, Jane Palmer, Verner Thompson, Debra Pelechowsky, Martha Wessel, Daniel Warawa, Ken Baker, Don Whittaker, Bruce Marriott, Dick Millar, David Dibbelt, Nathan Taylor, Sonny Rajoo, Cathy Goulet, Annette Daniels, Maryann Robinson

Guests: John Mahon, Edmonton Arts Council
George Brosseau, Alberta Employment, Immigration & Industry, Edmonton

Handouts: November 23, 2007 EMC Agenda Package, Comparative Income Statement, Best Practices in Recruiting and Retaining Employees DRAFT, Economic Impacts of "Arts and Culture" in the Greater Edmonton Region 2005, National Buyer/Seller Forum Agenda, Circle Tour Initiative Samples, Mature Workers in Alberta and British Columbia: Understanding the Issues and Opportunities, HUB Fall 2007 Newsletter

10:00am Cathy Goulet provided an orientation session to those present.

1.0 Call to Order

12:20 pm Glenn Andersen, Chair, called the meeting to order.

Motion 07-27 1.0 Agenda

Daniel Warawa moved to accept the agenda as presented. Carried

Motion 07-28 2.0 Minutes of September 28, 2007

With no business from the minutes, Martha Wessel moved to adopt the minutes of the September 28, 2007 Executive Management Committee meeting. Carried

Motion 07-29 Ratification: Sonny Rajoo moved to ratify the motion to award the Business Plan Contract to Whyte Reynolds International Inc.

Agenda 4.3 Policy Committee

Adjustment Richard Coleman advised the Board that Jane Palmer, Cathy Goulet and himself met to discuss the establishment of Policy for the HUB. After lengthy discussion, it was decided that HUB develop Policies on how HUB will govern itself in moving forward. Cathy Goulet to set up a meeting with the EDO's/CAO's re Governance and Policy and to also contact Calgary Regional Partnership alliance regarding governance.

Guest The Role of the Arts in Economic Development

Speaker John Mahon of the Edmonton Arts Council advised the Board of the economic impact in the arts and culture sector in Edmonton. Shared with the group a document entitled "Economic Impacts of Arts and Culture in the Greater Edmonton Region 2005."

**Guest
Speaker**

Role of the Regional Staff (St. Paul Office)

George Brosseau of Alberta Employment, Immigration and Industry, advised the board that AEII is continuing to support Regional Economic Development Alliances (REDA's). Discussion regarding appropriate responsibilities of government staff that are working for REDA's. AEII will provide each REDA a one time \$5000 grant to fund establishing a separate identity (ie. phone/fax, email, mailing address, HUB computer, one lockable filing cabinet, etc.)

3.1.1 Cold Lake Coalition Update

Cathy Goulet provided the Board with the DRAFT CLR3 report received this morning. The Board suggested Cathy request the final document from CLR3 via Debra Pelechovsky and also confirm that the report can be shared. Note: Don Whittaker advised the Board that the Town of Vermilion has information on the recruitment of doctors. Martha Wessel offered to share a copy of their report.

3.1.2 Rural Metro Accord

Cathy Goulet was asked to put together a proposal on how to implement the Accord for a 3 year delivery program. Five or six Edmonton municipal representatives are suggesting a December 20, 2007 meeting where five or six HUB municipal representatives are invited to attend to discuss the opportunities.

Cathy suggested HUB contract someone from now until March 31, 2008 to further develop the opportunities of the Rural Metro Accord. Suggestion was to contact Judy Woyewitka.

3.1.3 Funders Workshop

Cathy Goulet advised the Board that the workshop held in St. Paul on November 14, 2007 was a success and had good representation from the HUB region.

3.1.4 Aboriginal Community Collaboration Project

Annette Daniels provided the Board with a project update and the success of acquiring additional funding from AEII to host various workshops.

Annette advised the Board of the Aboriginal Entrepreneurship Training Initiative Program and how AEII has committed to \$54,000 towards the program. An additional \$14,000 is required and she is attempting to acquire those dollars through corporate sponsorship.

**Motion
Request**

Ken Baker moved that HUB sponsor to a maximum of \$14,000, if corporate sponsorship is not available, to initiate the Aboriginal Entrepreneurship Training Initiative Program.

4.1 HUB Marketing and Communications Plan

Tabled to next meeting.

Tabled

4.2 Request for Proposals

The Board advised Cathy Goulet to send out a Request for Proposals for the Regional Economic Development Strategy.

5.1 HUB Financials

Don Whittaker provided the financial report to the Board.

5.2 Managers Report

Cathy Goulet provided her Manager's report to the Board. Question from the Board related to the \$10,000 allocated to the Chongqing project as the project is not progressing. Cathy advised the Board of the \$5,000 request from the Iron Horse Trail in the Circle Tour agri-tourism project they are working on as well as a request in the amount of \$5,000 from Kalyna Country for another agri-tourism project. The Board advised they require more detail on both of these projects.

Roundtable

Roundtable Discussion

Dan Whittaker - suggestion to coordinate and share dates of workshops amongst HUB members. ATCO Rural Symposium usually held in March and will be in Vermilion this year. Suggestion that HUB be on the agenda.

Martha Wessel - Invitation to attend the Krysta Scoggins New Year's Eve Party on December 31, 2007 for \$35.00 per person. Mannville was recently portrayed on Global TV's Small Town Alberta.

Maryann Robinson on behalf of Dick Millar - 21 housing starts year to date. Builder bought 30 more lots for development and Elk Point is expanding it's industrial park by 30 acres.

Next Meeting

Executive Management Committee Meeting

No Meeting in December 2007

Next meeting will be held on January 18, 2008 in Mundare. Venue TBA.

On the recommendation of Daniel Warawa who offered to host the next meeting in Lamont County, the Town of Mundare was suggested and the Mayor of Mundare will be invited to attend and invited to join HUB.

Motion 07-30 Adjournment 3:47pm

Ken Baker moved for adjournment.

Carried

The HUB To Do List	
What	Who
Provide HUB office with a copy of the Vermilion Doctor recruitment document.	Martha Wessel
Set up a meeting with the EDO's/CAO's re Governance and Policy. Contact Calgary Regional Partnership alliance re governance.	Cathy Goulet
Request final Best Practices document from the CLR3 via Debra Pelechosky.	Cathy Goulet
Contact Judy Woyewitka to see if she is interested in doing contract work with the Rural Metro Accord and will email the Board for a motion.	Cathy Goulet
Email the HUB members to canvass for five or six HUB representatives to attend the December 20, 2007 meeting in Edmonton. (Glenn Andersen suggested Ron Boisvert be contacted for St. Paul).	Cathy Goulet Maryann Robinson
Continue canvassing for Corporate sponsorship for the Aboriginal Entrepreneurship Training Initiative Program.	Annette Daniels
Prepare a letter to Minister Evans thanking for aboriginal support.	Cathy Goulet
Send out Request for Proposals for the Regional Economic Development Strategy.	Cathy Goulet
Provide the Board with detailed information on the 2 agri-tourism projects.	Cathy Goulet
Provide Orientation Binders to HUB members (note: binders given to Verner Thompson, Debra Pelechosky, Dick Millar, David Dibbelt, Daniel Warawa, Bruce Marriott)	Maryann Robinson
Add Artist Showcase of one HUB region artist in upcoming newsletters.	Maryann Robinson
Work with Daniel Warawa in organizing January meeting.	Maryann Robinson