

MEDIA RELEASE

July 6, 2016

Northeast Alberta Information HUB (Alberta HUB)

Alberta HUB, the regional economic development alliance of Northeast Alberta, increases municipal membership.

“On behalf of the Alberta HUB membership I am very proud to announce a new community member to our regional economic development alliance. As we move into a new operating year we welcome the County of Vermilion River. The County of Vermilion River adds additional value to our alliance that now stands at 37 community members, 2 Colleges, a University and 2 business/industry members for a total of 42 members. Alberta HUB is recognized as a partnership of Northeast Alberta communities, colleges, business and industry committed to developing a strong competitive diversified economy throughout the Alberta HUB region.” ***Soren Odegard, Chair Alberta HUB***

“The County of Vermilion River recognizes that the extensive growth and opportunity present in our region over the past number of years has been built from an innovative entrepreneurial spirit. Alberta HUB has taken a leadership role in creating a positive regional atmosphere and has developed into a strong force for enhancing growth in our communities. Working on a regional scale with our Alberta HUB partners will be an advantage for nurturing and sustaining a culture of innovation, diversifying our economic development and providing information and value-added services.” ***Reeve Daryl Watt, County of Vermilion River***

Incorporated as a not-for-profit in April 2000, Alberta HUB focuses on regional economic development issues. Some such issues include positioning the region for future growth, encouraging investment, entrepreneurship and municipal collaboration. Alberta HUB strives to increase knowledge and information exchange between communities, post-secondary educational members and business/industry members to support the individual and collective initiatives of each.

“Regional Collaboration is critical especially now with a slowdown in our economy. Alberta HUB offers considerable value to our members including the ability to leverage local resources for economic development initiatives, increased access to information and expertise, provide a strong unified voice in marketing the region, and develop a greater capacity in taking a strategic approach to economic development.”***Bob Bezpalko, Executive Director, Alberta HUB***

The primary role of Alberta HUB is to encourage regional investment through the engagement with industry and business, provide regional investment information, and regional marketing initiatives.

Inquiries: Bob Bezpalko, Executive Director 780-645 – 1155 bobbezpalko@albertahub.com