

# Invest In

# The Village of Paradise Valley



The Village of Paradise Valley is a member of Alberta HUB, the regional economic development alliance of Northeast Alberta, which is the northern region of the Eastern Alberta Trade Corridor.





## ABOUT THE VILLAGE OF PARADISE VALLEY

The Village of Paradise Valley is located within the County of Vermilion River just 2 km east of Secondary Highway 897. The Village offers market access to the Yellowhead (Trans Canada) Highway 16 and Highway 41, major east-west and north-south corridors in the south of the Alberta HUB region. Alberta HUB is a partnership of municipalities, First Nations, Metis Settlements, post-secondary educational institutions, and business/industry in northeastern Alberta meant to enhance the quality of life and economic interests of this region. Paradise Valley is a quaint Village within the larger County of Vermilion River, which offers a diversified economy, large tax base and a County population of over 8,000. Our Village is a dynamic, friendly place to do business with strong growth potential. There are business opportunities in the service and agricultural sectors of the community, and we boast a skilled, highly adaptable labour force.

# Community Snapshot

Population	208 (2021)
Value of all Regional Building Permits	\$149,100,000 (2021)
Non-Residential Mill Rate	13.4 (2022)
Value of Major Projects in the Region	\$2,965,200,000 (2021)

Source: Statistics Canada Census and Alberta Regional Dashboard



Alberta HUB is a Proud Partner of the Eastern Alberta Trade Corridor (EATC) www.albertahub.com













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## **OUR TOP INDUSTRIES**



#### Agriculture

With some of the finest land in all of Canada, agriculture is one of the major economic bases of the Village. Farms in our region are generally mixed with ranching and grain production. Mixed crops in the region include coarse grains such as wheat, oats, barley, canola and other oil seeds. In addition, numerous cattle, dairy, hog and poultry farms bring agricultural diversity.



#### Oil and Gas

Expanding drilling and exploration in the region mean a greater foundation for the oil and gas industry. Access to reasonable land costs and direct access to markets make the Village a wise choice for investment and opportunity. We are fostering new business in order to capitalize on the pockets of shallow gas and oil deposits in the area.



#### Service Industry (Oil and Gas)

Our region is ideally situated for oil and gas industry transportation and servicing. Highway 41, a major north-south distribution route leads to oil and gas developments in the oil sands and offers direct access to Paradise Valley via Secondary Highways 14 and 897. Drilling, seismic, and pipeline construction provide opportunities for new energy service companies.



#### **Transportation**

The Yellowhead Highway is a major east-west route and runs through the County of Vermilion River within 35 km from the Village of Paradise Valley. Highway 41, a main north-south route to the oil fields also runs through County. These are primary routes for provincial and international trucking and transportation. Nearby Vermilion Airport is a paved, lighted, year round facility with a 3,300 foot runway and Vermilion is a terminal point for CN rail.

#### **COMMUNITY STATISTICS**

Poemographics Population Median age of the population Total number of census families in private households Total number of private households by tenure Owner	208 33.2 40 40 30 10 \$190,000	75.00% 25.00%
Total number of census families in private households  Total number of private households by tenure  Owner	33.2 40 40 30 10	
Total number of census families in private households  Total number of private households by tenure  Owner	40 40 30 10	
Total number of private households by tenure Owner	40 30 10	
Owner	30 10	
	10	
		25.00%
Renter	\$190,000	
Average value of dwellings (\$)		
Average income \$		
Average household total income \$		
Labour Force		
In the labour force	40	50.00%
Participation rate		50.00%
Unemployment rate		0.00%
Management occupations	0	0.00%
Business, finance and administration occupations	0	0.00%
Natural and applied sciences and related occupations	0	0.00%
Health occupations	0	0.00%
Occupations in education, law and social, community and government services	0	0.00%
Occupations in art, culture, recreation and sport	0	0.00%
Sales and service occupations	0	0.00%
Trades, transport and equipment operators and related occupations	20	26.67%
Natural resources, agriculture and related production occupations	0	0.00%
Occupations in manufacturing and utilities	0	0.00%
Education		
High school diploma or equivalent	50	66.67%
Postsecondary certificate, diploma or degree	15	20.00%
Apprenticeship or trades certificate or diploma	0	0.00%
College, CEGEP or other non-university certificate or diploma	0	0.00%
University certificate or diploma below bachelor level	0	0.00%
University certificate, diploma or degree at bachelor level or above	0	0.00%

<sup>\*</sup>Source: 2021 Statistics Canada Census

## SITE SELECTION INFORMATION

Electrical Provider(s)
Electrical Capacity
Natural Gas Provider(s)
Natural Gas Capacity
Water Capacity
Waste/Sewage Capacity
Broadband Provider(s
Broadband Capacity

Atco Electric

ATCO Electric; Ph. (780) 420-7310

www.vermilion-river.com/departments/gas\_utility.html www.vermilion-river.com/departments/gas\_utility.html vermilion-river.com/departments/water\_sewer\_utility.html vermilion-river.com/departments/water\_sewer\_utility.html

CCI, Bellevista Broadband, MCSNet, XplorNet

Up: To 2 Mb/s; Down: To 20 Mb/s



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